Suncoast Technology Forum

STF Quarterly E-Newsletter Sponsorships

Build Brand Awareness and Share Your Expertise

To purchase industry exclusive banner ads in The STF e-newsletter contact us at info@suncoasttechnologyforum.com. Once you have purchased the advertisement in the online store, an STF representative will contact you to coordinate the details, specs and publication date of your Ad. Contact Jeff Kratsch, Executive Director for details.

About The STF Newsletter

The STF Newsletter is a quarterly e-newsletter produced by the Suncoast Technology Forum. Content may contain local, statewide and regional news relevant to our members and the general business community, important STF Event Information, member news and a featured Member Article. Our readers refer to The STF Newsletter for industry news, trends and events in the Gulf Coast region.

Demographics

The STF Newsletter is delivered once per quarter to our member and events base and to select partner distribution lists. Readers include IT professionals, C-Level executives, entrepreneurs and decision makers in the technology and general business community. Our readers primarily cover Manatee, Sarasota and Collier counties.

Description/Ad Specs

Only one banner ad per industry segment is included in each issue of the STF Newsletter providing advertisers exclusive branding. The banner ad is in a premium position in the midsection next to the lead story. The ad includes a click through to your website or designated site. Annual sponsor option allows for one time editorial article or specific offering in our Ad Section.

Advertising Rates

Two Issues (consecutive) $250
Four Issues (consecutive) $600 (includes editorial or promotional content in AD Section in first quarterly issue)

Space Reservation: Ten business days prior to publish date