



EVENT SPONSORSHIP DETAILS STF Technology Conference & Expo 2012

Premiere SPONSOR - \$2,500

Your Company acknowledged as a Premier Sponsor in pre-event **press releases** and **marketing material**. Highest level sponsorship with the most visibility at event.

- A Premium 10x20 booth exhibit space near the entrance of the exposition hall.
- 6 Complete Event Access Passes to the Expo Hall, Seminars and Keynote Presentation.
- Your company logo listed on all full color Tech Expo 2012 banners and signage.
- Your company name/logo printed on Tech Expo 2012 tote bags distributed to attendees.
- Your Company logo and web link displayed prominently on all pre and post event **e-advertising** to STF/TBTF members and on STF **event registration website**.
- VIP seats for keynote presentation for your representatives.

Keynote Presentation & Luncheon SPONSOR - \$1,500

Your Company acknowledged as a Keynote Sponsor in all pre-event **press releases** and **marketing material**.

- A Premium 10x10 booth exhibit space on the main isle of the exposition hall.
- 4 Complete Event Access Passes to the Expo Hall, Seminars and Keynote Presentation.
- Your company logo listed on all full color Tech Expo 2012 banners and signage.
- Your company name/logo printed on Tech Expo 2012 tote bags distributed to attendees.
- Your Company logo and web link displayed prominently on STF **event registration website**.
- VIP seats for keynote presentation for your representatives.

Gold Level SPONSOR - \$1,000

Your Company acknowledged as a Gold Sponsor listed on all full color Tech Expo 2012 banners and signage.

- A Premium 10x10 corner booth exhibit space.
- 2 Complete Event Access Passes to the Expo Hall
- Your Company logo and web link displayed prominently on STF **event registration website**.
- Your company name/logo printed on Tech Expo 2012 tote bags distributed to attendees.

MEDIA LISTINGS AND PROMOTION

Through our regional media partner: **Sarasota Herald Tribune**



Event Promotion

Various email communications announcing the event will be distributed to STF and TBTF membership and to our regional EDO Partner members. The event will also be promoted through BarCamp Sarasota's member base. We will also issue a formal Press Release announcement to all Southwest Florida media outlets. The event will be noted on a variety of regional online calendars and sponsor recognition will appear in our quarterly newsletter. Our presenting sponsors benefit from delivering content to a highly target audience and broad marketing exposure.

All **sponsors and exhibitors** will be provided a **STF Technology Conference & Expo 2012 media kit** with **event logo** and a **Press Release template** for individual distribution to their customers and/or to the local community.

STF Technology Conference and Expo 2012

Friday, May 4th 2012

12:00pm - 5:00pm

Sarasota Municipal Auditorium

Sarasota, FL

Call STF for details (941) 704-6835



A regional economic development initiative of:

